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OBJECTIVE: To sustain a position in design with opportunity for advancement.

EDUCATION:

2005 – 2009 Major: Bachelors of Technology in Communication Design (B.T.)
New York City College of Technology, City University of New York (CUNY)
Graduate, June 2009
Honors: Magna Cum Laude

2001 – 2005 Major: Associates in the Arts Degree in Liberal Arts and Sciences (A.A.)
New York City College of Technology (CUNY) Graduate, June 2005
Dean's List Honors

December 2012– Fashion Institute of Technology (SUNY)
Computer Essentials for Web Design courses
Interactive Design for Tablet/Smartphone

EXPERIENCE:

July 2013 – **FOODMatch** - *Graphic Designer*. New York, NY.
Layout and Label Design

Merchandising and product Sell Sheet, One Sheet design
In-store signage and marketing collateral design
Social, e-mail marketing and analytics
Product photography assistant and photo editor/retoucher
Product/packaging branding template and design
Flow content throughout templates by creation of style guides
Multi-Brand concept and research development guidelines
Ideation, swipe resources, color selection and typography

April 2011 – June 2013 **Print Media** - *Graphic Designer/Project Manager*. New York, NY.
Editorial layout and template creation and management
Oversee design and layout revisions following brand guidelines for reports
Branding ideation, stationery and invitation design for clients
Layout, retouching and color correction for lookbooks
Drawing and illustration rendering for packaging and design
Presentation and Promotional Design
Preparation of files for print production
Designed templates for web, static ads/banners
In-house product and packaging fulfillment for company clients

January 2011 **Millennium High School** - *Event Planning/Designer*. New York, NY.
Design event collateral for seminars such as poster/tickets
Creation of stationery, brochures, and invitations.

June 2010 – Sept 2010 **Fusebox** - *Designer/Apprentice*. New York, NY.
FTP upload for company clients through client management system
Implementing graphics for print and web design layouts
Photo-research using Ghettyimage, istockphoto, Corbis
Designing banners for online content

Sept 2008 – Oct 2008 **Advanced Business Group (ABG print)** - *Administrative/ Designer* New York, NY
Created brochures, and stationery
Redesigned website and company collateral

June 2008 – Aug 2008 **Forum Newsgroup** - *Customer service/Editorial Design Intern*. Queens, NY.
Created newspaper ads
Cover and flyer designs
Filed newspaper archives

SKILLS: Positive attitude, self-motivated, a quick learner, collaborative, very detail-oriented, a great team player and self-starter, enthusiastic, excellent phone etiquette and organizational skills. MAC and P.C. proficient, ability to handle a variety of tasks at once; knowledgeable on Word, Power Point, and Excel, Prezi, Asana, QuarkXpress, Adobe Photoshop, Illustrator, InDesign, Bridge, Dreamweaver, CSS, Sublime Text, Wordpress and some Flash.

REFERENCES: Prior work experience and references furnished upon request.