



ME

A motivated, detail-oriented designer, with years of experience, who's ready to roll up her sleeves and dive even further into the world of design.

EDUCATION

Communications Design

New York City College of Technology,
City University of New York (CUNY)
Magna Cum Laude
2005-2009

Liberal Arts and Sciences

New York City College of Technology
Dean's List Honors
2003-2005

CONTINUING EDUCATION

Computer Essentials for Web Design
Interactive Design for Tablet/Smartphone
Fashion Institute of Technology (SUNY)
2012, 2014

After Effects Basics
Strategies in UI/UX
School of Visual Arts (SVA) 2017

Motion Graphics Certificate
Pratt Institute 2019

SKILLS

MAC/P.C.

Adobe Photoshop, Illustrator, InDesign,
Bridge, Dreamweaver/CSS, Acrobat
Some After Effects and Flash.
Sublime Text, Wordpress
Word, Power Point, and Excel,
Prezi, Asana, QuarkXpress.

347.251.3479

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EXPERIENCE

NBC Universal New York, NY
Designer (NBC News, MSNBC, Today). *January 2019 - present*
Invite/Evite/Newsletter Design
Digital and Print event signage design
Brand/Illustration Design
Key Art design for digital and social media graphics
Print ads, billboard campaigns, swag, promotional graphics
On-Air talent graphics
Design and production of web-specific graphics
Photo editor/retoucher

FOODMatch New York, NY
Graphic Designer. *July 2013 - December 2018*
Label Design/Brand Design
Illustration Design
Merchandising and product Sell Sheet, One Sheet
In-store signage marketing collateral
Social, e-mail marketing, analytics and user research
Product photography assistant and photo editor/retoucher
Product/packaging and mockup renderings
Templates and style guide creation
Concept and research development for local and international brands
Ideation, swipe resources, color selection and typography

Print Media New York, NY.
Graphic Designer/Project Manager. *April 2011 - June 2013*
Editorial layout and template creation and management
Oversee design and layout revisions
Branding ideation, stationery and invitation design for clients
Layout, retouching and color correction
Drawing illustration rendering for packaging, website architecture
Presentation and Promotional Design
Preparation of files for print production
Designed templates for web, static ads/banners
In-house product and packaging fulfillment

Millennium High School New York, NY.
Event Planning/Designer. *January 2011*
Design event collateral for seminars such as poster/tickets
Creation of stationery, brochures, and invitations.

Fusebox New York, NY.
Designer/Apprentice. *June 2010 - Sept 2010*
Client management system maintenance and updates
Implementing graphics for print and web design layouts
Photo-research using Ghettyimage, istockphoto, Corbis
Designing banners for online content

Advanced Business Group (ABG print) New York, NY.
Administrative/ Designer. *Sept 2008 - Oct 2008*
Created brochures, and stationery
Redesigned website and company collateral

REFERENCES

Prior work experience and references furnished upon request.