



## ME

A motivated, detail-oriented designer, with years of experience, who's ready to roll up her sleeves and further dive into the world of design.

## EDUCATION

### Communications Design

New York City College of Technology,  
City University of New York (CUNY)  
Magna Cum Laude  
2005-2009

### Liberal Arts and Sciences

New York City College of Technology  
Dean's List Honors  
2003-2005

## CONTINUING EDUCATION

**Computer Essentials for Web Design**  
**Interactive Design for Tablet/Smartphone**  
Fashion Institute of Technology (SUNY)  
2012, 2014

**After Effects Basics**  
**Strategies in User Experience**  
School of Visual Arts (SVA)  
2017

## SKILLS

### MAC/P.C.

**Adobe** Photoshop, Illustrator, InDesign,  
Bridge, Dreamweaver/CSS, Acrobat  
Some After Effects and Flash.  
Sublime Text, Wordpress  
Word, Power Point, and Excel,  
Prezi, Asana, QuarkXpress.

## EXPERIENCE

**FOODMatch** New York, NY

**Graphic Designer.** July 2013 - present

Layout and Label Design

Merchandising and product Sell Sheet, One Sheet design

In-store signage and marketing collateral design

Social, e-mail marketing and analytics

Product photography assistant and photo editor/retoucher

Product/package branding template design and mockup

Flow content throughout templates by creation of style guides

Multi-Brand concept and research development

Ideation, swipe resources, color selection and typography

**Print Media** New York, NY.

**Graphic Designer/Project Manager.** April 2011 – June 2013

Editorial layout and template creation and management

Oversee design and layout revisions

Branding ideation, stationery and invitation design for clients

Layout, retouching and color correction

Drawing illustration rendering for packaging, website architecture

Presentation and Promotional Design

Preparation of files for print production

Designed templates for web, static ads/banners

In-house product and packaging fulfillment

**Millennium High School** New York, NY.

**Event Planning/Designer.** January 2011

Design event collateral for seminars such as poster/tickets

Creation of stationery, brochures, and invitations.

**Fusebox** New York, NY.

**Designer/Apprentice.** June 2010 – Sept 2010

Client management system maintenance and updates

Implementing graphics for print and web design layouts

Photo-research using Ghettyimage, istockphoto, Corbis

Designing banners for online content

**Advanced Business Group** (ABG print) New York, NY.

**Administrative/ Designer.** Sept 2008 – Oct 2008

Created brochures, and stationery

Redesigned website and company collateral

**Forum Newsgroup** Queens, NY.

**Editorial Design Intern.** June 2008 – Aug 2008

Created newspaper ads

Cover and flyer designs

Filed newspaper archives

## REFERENCES

Prior work experience and references furnished upon request.

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